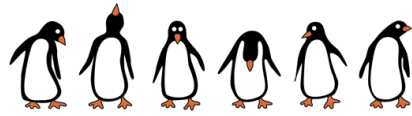


# FALKLAND ISLANDS TOURIST BOARD



**Falkland Islands**

T O U R I S T B O A R D

## FOR PUBLIC DISTRIBUTION

Held at 10.00 am on 14<sup>th</sup> July 2022  
Chamber of Commerce

These minutes are draft until confirmed at the next meeting of the Falkland Islands Tourist Board

Present:	Alex Olmedo	AO	Chair
	Richard Stevens	RS	Vice Chair
	The Honourable Gavin Short	GS	MLA
	Amanda Curry Brown	DPED	Director of Policy and Economic Development
	David Jeffrey	SPPA	Senior Public Policy Adviser
	Stephanie Middleton	SM	Executive Director, FITB
	Karen Lee	KL	Financial Controller, FITB
	Carli Sudder	CS	Director
	Tim Miller	TM	Director
	Petra Gilding	PG	Director

Minutes: Karen Lee KL

Public and Press 2 Members of the press plus 2 members of the public

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Item	PART I	Action
<b>1</b>	<b><u>Apologies for absence</u></b>	
1.1	Andrea Barlow apologised in advance as she was unable to make the meeting.	
<b>2</b>	<b><u>Declaration of interest</u></b>	
2.1	There were no declarations of interest.	
<b>3</b>	<b><u>Confirmation of the minutes of the meeting held on the 30<sup>th</sup> March 2022</u></b>	<b>Action</b>

3.1 The minutes were confirmed as a true and accurate record.

**4 Matters arising from the minutes of the meeting held on 30<sup>th</sup> March 2022**

4.3 RC has worked on the presentation and it will be ready for the first trade fair in September 2022 - Prado.

5.5 DPED noted that the census data would be available at the end of July to consider the tourism data for second jobs in comparison to pre covid. DPED

5.6 Inward investment had been promoted at IAATO but whilst the response was not a 'no' it was considered not to be the right time. It was noted that there was local investment and how pleasing this is for the industry.

8.4 Social media results had been analysed looking at different time periods due to some poor results in the previous quarter, but the results were inconclusive.

**5 Executive Directors report**

The report was reviewed in summary.

Passenger numbers were discussed along with the updated maritime policy with regard to port closures. The days that the port was closed due to weather were noted to be historically 6% and SM had asked MPA met office for updated figures. SM

AO noted that as an industry the high numbers are a delight to see and welcomed this return to pre covid situation.

3.2 It was noted that Latam return was welcomed and AO hoped that the Sao Paulo route would be on schedule and return in November. GS noted this was political but was hopeful of its return. As a result it was noted by SM that catered accommodation was in high demand for the coming season.

CS asked if there were any contingencies for the flight from Brazil if it was delayed and SM and GS noted that they were not at this point of discussions yet.

4.3 pontoons were discussed and how they might work in the upcoming season. AO asked when this is discussed at a full meeting, if there could be drawings as well as written reports to assist with the understanding of the issue. SM

5.0 JVC was discussed with the car park and it is noted that the FIC have taken the east fence down and this area will be available to all coaches (regardless of owner) to effectively give more space in the car park.

The licence to operate was discussed and all of the board agreed to the principle.

6.1 Tourism Awards were briefly discussed along with the fact that the evening was a very unpleasant evening in terms of weather and so it was great to see so many people in attendance. The tour guide course is going to be advertised soon for the next season.

7 Farmers week sessions were well attended and SM thanked CS for attending with her. There was a discussion about MPA engagement and this was considered to be highly important for the domestic market. GS asked if farmers involved in the industry had given any feedback and SM noted it was very positive and generally the industry were supportive of the steps made by FITB to support and promote them.

RS noted the positive impact of TRIP. GS asked if the domestic market would be able to get space in the local accommodation providers during the high season period and SM said it would be more difficult but the local market was also more willing to have last minute bookings.

8 Vision 2030 was discussed along with the need for a questionnaire to all industry stakeholders. AO noted the importance of this piece of work and hoped that engagement was high.

6. **Management accounts**

These were reviewed with no questions. AO asked if the accounts could be sent in printed format as they were harder to follow on the screen KL

7 **Financial policies update**

It was noted that they had not been updated since 2018 but all updates were approved as noted on the paper.

8 **Licence to operate**

The general feedback was that there is a need to regulate standards along with who is operating at the jetty centre. The board all agreed with this and hoped that it would also lead to more signing up to the green scheme.

AO asked who would police the scheme and SM said that it would be FITB staff and probably running on a 'three strikes and then the licence would be removed' policy. CS noted that she supported it for the industry as did PG. There was discussion about dress code from RS and a general feeling that some things should have a soft start. The board agreed that we were trying to get the industry on side and it would not benefit from being too strict. The scheme was likened to the accommodation accreditation scheme which now has strong industry support.

GS noted that there would be feedback from the industry and also thought public liability might be an issue but was necessary if there was accidents on private land. AO encouraged marketing of the scheme and hoped that there would be a feeling of pride if you were able to join. GS noted that there would be no cost to participants in this upcoming season.

9 **Marketing update**

It was noted the domestic marketing will continue and that a paper was going to Exco at the end of the month with a view to use the holiday credit scheme for local accommodation bookings as well as FIGAS and ferry bookings.

The tour guide course, RS asked if this could be looked at for virtual attendance to help people in Camp participate.

It was noted that RC was at Global Birdfair and AO asked if we could consider having as many staff as possible in attendance. SM noted that Mr and Mrs Beaton were there. CS suggested that someone that had been to the islands more recently might be preferential but SM noted they were very abreast of local sightings and opportunities. Extra staff would change costings, and AO asked if this could be considered in the next round of budgets.

There was a discussion

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**PART 2**

*Exclusion of the Press and Public the Committee resolved to exclude the press and public on the grounds that the next items of business to be considered were exempt within the terms of Paragraphs 16 and 17 relating to Internal Audit reports and budgetary information, of Schedule 3 of the Committees (Public Access) Ordinance 2012."*

Members of the press and public left the meeting

10. **Confirmation of the minutes of the meeting held on the 14<sup>th</sup> of March 2022**

The minutes were confirmed as a true and accurate record.

11. **Matters arising from the minutes of the meeting held on the 14<sup>th</sup> of March 2022**

**MPC Domestic tourism facility**

AO asked if there was an update on the MPA advertising opportunities, and domestic tourism promotion, this is continuing to be reviewed by SM

SM

**Penguin Publishing**

SM informed the Board that we are nearly at the end as previously reported.

SM

12 **Human Resources**

The board discussed the paper and agreed all changes.

13 **Licence to operate**

The board reviewed the paper including proposed fees for the 23/24 season and agreed the paper.

14 **Wages**

Approval was given to the recommendations of the wages paper.

15 **Budget**

The revised budget for 22/23 was approved as presented.

16 **Grants**

The grant paper was approved as presented. It was also confirmed that a review of some of the terms and conditions of the grants would be reviewed. KL

Minutes confirmed this                      day of                      2022

Chairperson    Secretary